

DEADLINE TO ENTER: MAY 7, 2010

# RGD ONTARIO 2010 STUDENT AWARDS

## ENTER YOUR BEST WORK

- TO BE RECOGNIZED BY LEADING PROFESSIONALS IN YOUR COMMUNITY
- HAVE YOUR WORK PROMOTED ACROSS CANADA
- AND RECEIVE CASH

Since 1999, RGD Ontario has distributed more than \$120,000 to student designers across the province.

In 2010, the Association of Registered Graphic Designers of Ontario (RGD Ontario) will present fifteen \$1,000 awards to graduating students in recognition of their outstanding achievements and to encourage excellence in all areas of graphic design.

In addition to the \$15,000 in cash awards, winners are profiled in *Applied Arts*. (All Honourable Mentions receive a certificate.)

## AWARDS

### \$1,000 AWARDS OF EXCELLENCE

- TTC Creative Communication Award for **Northern Ontario**
- BMR Award for **Northern Ontario**  
(open graduating Student Members at Cambrian, Canadore, Georgian and Sault College)
- Crescent Award for the **GTA**
- TAXI Award for the **GTA**  
(open to graduating Student Members at Centennial, George Brown, Humber, OCAD, Seneca and York/Sheridan)
- Maracle Press Award for **Eastern Ontario**
- McMillan Award for **Eastern Ontario**  
(open to graduating Student Members at Algonquin, Durham, La Cite Collegiale and St Lawrence Colleges)
- Pylon Award for **Western Ontario**
- Quarry Communications Award for **Western Ontario**  
(open to graduating Student Members at Conestoga, Fanshawe, Niagara and St Clair Colleges)

### \$1,000 AWARDS OF SPECIALTY

Adobe Systems Award for **Web Design**  
*Applied Arts* Award for **Editorial Design**  
 CTV Creative Agency Award for **Motion Graphics Design**  
 Don Lapowich Award for **Print Communications**  
 q30 award for **Branding**  
 Shikatani Lacroix Award for **Packaging**  
 Zync Award for **Typography**

## ELIGIBILITY

- RGD student members graduating no later than October 1, 2010 are eligible to enter
- Have accumulated the required number of credits to graduate from the program as of October 1, 2010 (subject to verification)
- Complete the ONLINE Entry Form and submit up to three examples of work

## SELECTION

A jury of award-winning creative professionals will select the winning work. For a list of past juries, and to view work of past student winners, go to [students.rgdontario.com](http://students.rgdontario.com)

## NOTIFICATION

RGD Ontario will notify winners by email in July. Winners will be required to submit proof of graduation (official program transcript) and a completed Provisional RGD Membership Application with payment.

## SUBMISSION

RGD Ontario is accepting only electronic submissions this year, both to conserve resources and make it easier/cheaper for students to enter. This will also make judging easier and allow judging to involve more representation from each region.

## ELECTRONIC ENTRY FORM

All Students must apply online by completing the online entry form, in addition to supplying the following for each of up to 3 projects being submitted:

- A written rationale of up to 100 words outlining the project goals and how these were achieved through the design.
- A pdf (screen resolution) of no more than 10 MB showing images of the specific project.
- If an interactive/digital project is being submitted, a file of no more than 50 MB (uploaded to RGD's ftp site as instructed through the online application process)
- All appropriate credits for the project including use of existing logo design, use of stock images, group work, etc.

## ENTERING YOUR WORK

To enter, go [www.rgdontario.com/studentawards](http://www.rgdontario.com/studentawards)